



Dear valued Sponsor & Supporter,

Athletes Caring Together, Inc. is proud to announce the first-ever, YOUTH GAMES, happening right here in Northeastern Pennsylvania!

THE 5 W's (who, what, when, where and why?)

In the spirit of the Olympic year, Athletes Caring Together has partnered up with multiple local businesses including the USA Ninja Nook and the Rink at Mayfield, all located at the Mayfield Sports Complex, along with several other local sports clubs and organizations in order to host the 2024 YOUTH GAMES! The YOUTH GAMES will take place on **May 19, 2024**, at the Mayfield Sports Complex and will consist of over a dozen different sporting events for children ages 6 months old - 10 years old, all under one roof! This exciting children's event will not only include a variety of exciting sporting events to challenge the youth in a fun way, but it will be full of entertainment for the whole family! We'll have vendors, food trucks, face painters, balloon artists, DJ to pump up the energy and so much more!!!!

WHY DO WE NEED SPONSORS AND WHY YOU?

In order for us to provide the children in our community with this exciting day-long event, FREE of charge, we heavily rely on the generosity of local businesses and sponsors such as yourself to help offset the cost! With your help and support, we can make this event, which is the first of its kind in our area, one of the most exciting events in town!!! Costs will include, but are not limited to, venue fee, vendor fees, awards, entertainment, equipment and supplies, as well as advertisement and marketing costs.

HOW TO DONATE

- Check** - Please complete the donation form and mail it along with your check to
Athletes Caring Together, Inc
1035 Reeves St.
Dunmore PA 18512
- Paypal** - paypal.me/ACT4Kids

MISSION

Athletes Caring Together, Inc. is a local 501(c)(3) non-profit organization which allows for your donations to be tax-deductible. A.C.T.'s mission is to provide life changing opportunities to children and empower athletes to make a difference through the sports they love.

VISION

At Athletes Caring Together, Inc., we have a vision of a society that realizes the importance of physical exercise and movement for overall well being. We believe it should be a priority in everyday life, and we will strive to make it available to every child as a foundation for a healthy vibrant lifestyle, regardless of their socio or economic background.

Because of your generosity, we are able to provide the children in our community with this exhilarating event which is the first of its kind for NEPA! Thank you, from the bottom of our hearts!



2024 YOUTH GAMES SPONSORSHIP MENU

Please select your sponsorship level and make checks payable to "Athletes Caring Together, Inc."

SPORTING EVENT SPONSORSHIP

All sporting event sponsors will receive:

- **36"x24" "SPONSORED BY" Banner with their company logo displayed at the event site**
 - Sign will be hung for 10 days leading up to and including the event date (May 9th-19th). This is a high traffic area with exposure to hundreds of families throughout the week
- **name/logo displayed on the official Event Day WELCOME Banner**
- **website & social media recognition**
- **business card/promotional items (provided by sponsor) distributed to athletes at event**

- ALL Sporting events taking place at THE RINK - \$250
- ALL Sporting events taking place at THE NOOK - \$250
- ALL Sporting events taking place at THE OUTDOOR FIELD - \$250
- ALL 3 Sporting event locations - SPONSORED BY Banner displayed at all 3 locations - \$400

SPONSOR AN ATHLETE

- Facebook recognition with a custom message to your athlete** - "good luck" shoutout - \$25

Please provide the name of the athlete and a message you would like to include for our social media. Messages must be no more than 150 characters, appropriate in nature, and must be approved by A.C.T. members in order to be posted.

Name/Company (exactly as it should appear) _____

Phone _____ e-mail _____

Website (if applicable) _____

Signature _____ Date _____

Check # (payable to **Athletes Caring Together, Inc.**) _____ Amount Enclosed _____

For sign sponsorship, please e-mail logo along with business information you would like to highlight to worldwidecrafting@yahoo.com and a poster file will be prepared for you. Preferred file formats: .eps / .cdr / .psd / .svg. Acceptable file formats: .png / .tiff. Low quality format: .jpg. If you do NOT respond within 24hrs after a mock-up is emailed to you, the designed file will automatically be printed as-is.

For social media and all other sponsorship levels, please email Emilia with all promotional materials, artwork and/or shout out messages where applicable to eer126@gmail.com.

ALL SPONSORSHIP ARTWORK AND PROMOTIONAL MATERIAL MUST BE SUBMITTED BY 5/1/2024.